

Chapter 7, Active Learning Exercise 1
Gender Socialization: Observation

Gender Socialization Worksheet

1. Name of the store where you observed:

2. I observed: TOYS CLOTHES BOTH

3. How can you tell which toys/clothes are for girls versus boys?

If you're observing CLOTHES, pay attention to and describe ...

- a. The items of clothing offered for

BOYS

GIRLS

- b. The fabrics/textures used for

BOYS

GIRLS

- c. The patterns/decorations used for

BOYS

GIRLS

- d. Any other differences between clothes for

BOYS

GIRLS

- e. Are there any gender-neutral clothes (clothes that appear to be for either boys or girls)? Describe them.

If you're observing TOYS, pay attention to and describe ...

- a. The kinds of toys offered for

GIRLS

BOYS

- b. The colors and designs for

GIRLS

BOYS

- c. Any other differences between toys for

GIRLS

BOYS

- d. Are there any gender-neutral toys (toys that appear to be intended for boys or girls)? Describe them.