Chapter 7, Active Learning Exercise 1
Gender Socialization: Observation

Gender Socialization Worksheet

1. Name of the store where you observed:

2. I observed: TOYS CLOTHES BOTH

3. How can you tell which toys/clothes are for girls versus boys?

   If you're observing CLOTHES, pay attention to and describe ...

   a. The items of clothing offered for

      BOYS

      GIRLS

   b. The fabrics/textures used for

      BOYS

      GIRLS

   c. The patterns/decorations used for

      BOYS

      GIRLS

   d. Any other differences between clothes for

      BOYS
e. Are there any gender-neutral clothes (clothes that appear to be for either boys or girls)? Describe them.

If you're observing TOYS, pay attention to and describe ...

a. The kinds of toys offered for
   GIRLS
   BOYS

b. The colors and designs for
   GIRLS
   BOYS

c. Any other differences between toys for
   GIRLS
   BOYS

d. Are there any gender-neutral toys (toys that appear to be intended for boys or girls)? Describe them.