## 14

## The Potential of Qualitative Research: Eight Reminders

This is an edited transcript of a recent discussion about the nature of qualitative research in which a number of scholars respond to questions about their personal history with qualitative methods. As you will see, the participants take a rather different position to my own. I have included this article for that very reason.

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Talking and Thinking About Qualitative Research

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**Key words:** qualitative methods • personal narratives • autoethnography • performance studies • epiphanies • ethics in research • narrative • story-telling • personal history

## **EXERCISE**

- List the points of difference and agreement in this article with what I say in Chapter 14.
- Which positions do you agree with? Why?