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Visual Images

In this paper, based on a video record of a public inquiry, Jack Sidnell shows how you can begin to theorise through visual data.

Discourse & Society, 15 (6): 745–66 (2004):

<http://das.sagepub.com/cgi/reprint/15/6/745>

There's Risks in Everything: Extreme-Case Formulations and Accountability in Inquiry Testimony

Jack Sidnell, University of Toronto

Key words: accounts • evasion • extreme-case formulations • law • questions and answers • turn-design

This paper is an example of using visual material as quasi-experimental data. It aims to explore and represent the everyday experiences of working-class mothers and daughters residing on a peripheral social housing estate.

Qualitative Research, 10: 91–111 (2010):

<http://qrj.sagepub.com/content/10/1/91>

Making the familiar strange: can visual research methods render the familiar setting more perceptible?

Dawn Mannay, Cardiff University

http:

LINKS

International Visual Sociology Association:

www.visualsociology.org/

In this paper, J. Mason and K. Davies asked interviewees to talk about family photographs in their own homes. As such, this is an example of using visual data as a supplement to research-provoked data.

Qualitative Research, 9: 587–603 (2009):

<http://qrj.sagepub.com/content/9/5/587>

Coming to our senses? A critical approach to sensory methodology

Jennifer Mason and Katherine Davies, University of Manchester

http:

LINK

For more information on the project on which this paper was based, go to:

www.reallifemethods.ac.uk/research/resemblances/

http:

LINKS

Below are some very useful links to help you understand how to analyse visual data:

Video Critical from the Centre for Creative Media Research:

<http://artlab.org.uk/videocritical/index.htm>

International Visual Sociology Association:

www.visualsociology.org/

Visualising Ethnography:

www.lboro.ac.uk/departments/ss/visualising_ethnography/

http:

LINK

Semiotics for Beginners by Daniel Chandler:

www.aber.ac.uk/media/Documents/S4B/

YOUTUBE

Semiotics: the study of signs 3.26 minutes

www.youtube.com/watch?v=rEgxTKUP_WI

A short animated film illustrating what semiotics is about.