

FOR IMMEDIATE RELEASE

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NEW JOURNAL BACKFILE PURCHASE AND LEASE OPTIONS AVAILABLE FROM SAGE

Thousand Oaks, California; London, United Kingdom; and New Delhi, India (June 7, 2006) – SAGE Publications, publisher of over 400 scholarly journals, announced today that it will be offering journal deep backfile for lease and purchase for the 2007 subscription year.

Included in the deep backfile is the content of a journal from its first issue through the last issue of 1998 (content from January 1999 to the present is included in the current subscription). The backfile will be available for the majority of SAGE's peer-reviewed scholarly journals in the humanities, social sciences, and the scientific, technical, and medical fields. In order to meet the needs of both individual libraries and consortia, the following options will be available:

Pricing and Licensing Options for Individual Libraries:

- Annual subscription (lease) of the deep backfile of individual SAGE Journals
- Purchase of the deep backfile of individual SAGE journals (guarantees perpetual access)

Pricing and Licensing Options for Library Consortia:

- Annual subscription (lease) of deep backfile for all SAGE journals (where available)
- Ownership (perpetual access) of deep backfile for all SAGE journals (where available)

"SAGE is very excited to be able to offer these flexible options to the library market," commented Mark Kendall, SAGE's Director of Sales. "We asked librarians and consortia how we could best package the backfile to meet their needs and we then developed these options as a direct result of their feedback."

Pricing for the deep backfile will be included in SAGE's annual journals price list, scheduled to be released in July 2006. For more information on the SAGE journal deep backfile, please visit www.sagepub.com/backfile. Libraries and consortia interested in the purchase/lease options should contact backfilesales@sagepub.com.

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About SAGE

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