

SAGE researchmethods

The essential online tool for researchers

 2011 Magnum Opus Gold Award for Best Navigation

 2011 Apex Award for "One-of-a-Kind" Electronic and Web Publication

 Highly recommended for libraries by CHOICE

Enhancements for 2012

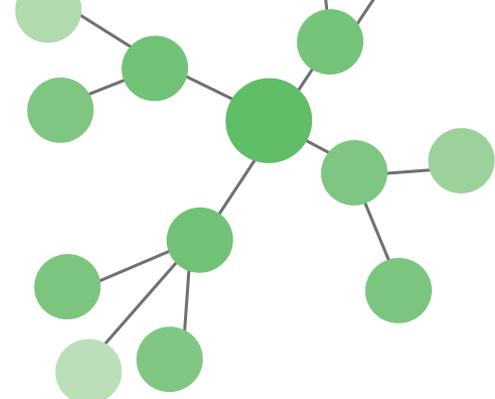
- **New content!**—43 titles added
- **Enriched Methods Lists function**, including a drag-and-drop feature from search results pages
- **Search widget** into *SAGE Journals* to explore related online journal content—users can see the latest research that uses the methodology they're considering using for their own research project.

The screenshot shows a search results page for 'Developing Focus Group Research' by Rosaline S. Barbour & Jenny Kitzinger (1999). The page includes a 'Feedback' button, a 'Book' icon, and a 'Methods in Action search widget into SAGE Journals' callout. The widget is a search bar with 'SAGE journals' and 'Focus groups' entered. Below the search bar is a 'My SRMO Lists' section with a 'Create New' button and a list of categories: Internet Interviewing (4), Online Surveys (12), and Questionnaires (8).

- **Term definition pop-ups** within the **Methods Map**— Now users can learn what a method term means without the hassle of looking up its definition!

The screenshot shows the 'Methods Map' interface. The breadcrumb trail is 'Recently viewed: Research methods > Qualitative research > Qualitative data collection > Case study > Research design > Data mining'. The 'About the Methods Map' section shows 'Research design (334)' and 'Quantitative data colle... (23)'. A pop-up definition for 'Data mining' is displayed, stating: 'Data mining refers to the process of discovering useful patterns in very large databases. It uses methods from statistics, machine learning, and database management to restructure and analyze data in ways that permit knowledge or information to be extracted from the material.' Below the definition is a '+ Show content (6)' button and a note: 'Click to select related content, terms and key people'. A list of related terms is shown: Discriminant analysis (40), Fuzzy logic (15), Missing data (56), Significance testing (36), and Visualization (35).

- **Improved author pages** with photos, bios, affiliations, and contact information



SAGE Research Methods—SAGE’s web-based research methods product—is *the* place to go for researchers, faculty, and students carrying out research projects.

Explore this innovative online tool created to help students and researchers across the social, behavioral, and health sciences to design research projects, understand methods or identify new methods, conduct research, and write up their findings.

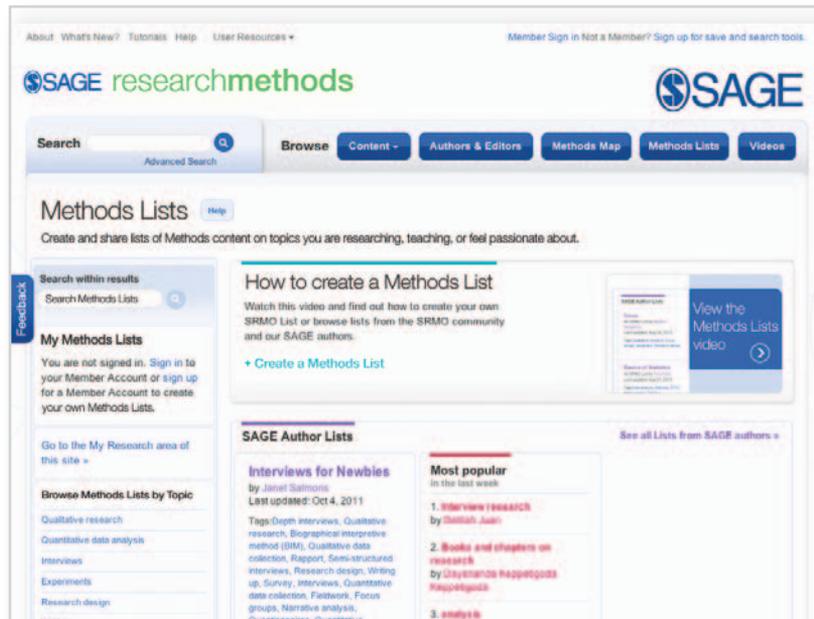
- **Over 120,000 pages** of SAGE’s renowned book, journal, and reference content in research methods
- **Advanced search and discovery** tools support browsing and discovery of material to guide users to the information they need, including options for expanding or refining their search
- The **Methods Map** visualizes relationships between 1,400 methods terms, concepts, people, and literature
- **Methods Lists** can be used to compile selected books, book chapters, and journal articles for later review or to share through the site
- The complete *Quantitative Applications in the Social Sciences* (the “**Little Green Books**”) series is available online in full-text format
- **Read online, print, or email full-text content**, including over 640 of SAGE’s research methods books
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- View **specialty commissioned videos** about research methods with some of SAGE’s top authors

“I have never really seen anything like this product before and I think it is really valuable.”

—John Creswell,
University of Nebraska-Lincoln

www.sageresearchmethods.com

Methods Lists are a useful tool for every level of researcher, from beginner to expert. Lists allow researchers to gather content from their searches to access later or share with students, research partners, or any other users. They can search others' lists to help them understand how people are using the site or relating to similar research questions.



New feature in 2012! Now you can quickly and effortlessly **drag and drop content into one of your lists** directly from a search results page. Simply place your cursor on the title and drag it into one of your lists.

- For once, copying someone else's work is encouraged! Researchers can search for **lists other users have created** in their area of interest.
- Make researching easy! Lists can be saved for review at a later time. By clicking on the padlock symbol, lists can be made private or shared with other users.
- Searching is effortless! Browse **Methods Lists by topic**.
- View the **most popular lists** created by other users.
- See **lists by SAGE authors and editors**.

The **Methods Map** is a visual search tool supported by a unique, complex, custom-designed taxonomy of 1,400 research methods terms, methodologies, and people in the field. The map is a dynamic tool that follows users on their search. They can click through at any time to find related topics, delve more in depth into a term, or backtrack to a broader view. This visualization of how terms are related can help to suggest concepts they may not have thought of on their own.



- Explore! View the **various types of content** available for each methods term—dictionaries, books, encyclopedias, journal articles, and/or videos.
- Branch out! Find **related terms** or **key authors** for the method selected and click through to related works.
- Get specific! **Explore sub-topics** that fall under search terms.
- Sort results by **relevance, title, or publication date**.
- **Print, save, or share** search results by email or social media.

New feature in 2012! Want to know what a method is without the hassle of looking up its definition? Simply slide your mouse over a term on the **Methods Map** to get a short definition.

www.sageresearchmethods.com



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methods or research project?**

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