

Processes of Qualitative Data Analysis

Process	Purpose
Iterim Analysis	Reiterate analysis to get deeper understanding of data
Memoing	Reflective notes to keep track of ideas from data
Transcription	Put data into more easily analyzable form
Segmenting	Divide up data in meaningful ways (Important for computer analysis)
Coding	To remember themes, concepts and so on present in the data
Enumeration	Quantification of data to look for the frequency of patterns or themes
Creating Hierarchical Category Systems	To organize the knowledge so that patterns and themes can be linked with other patterns and themes
Showing Relations between Categories	To figure out relationships between coding categories. To look for patterns and themes
Drawing Diagrams	To understand and communicate complex systems