

7.1 Setting the Tone Questionnaire



Visit www.sagepub.com/northouseintro2e for downloadable versions of these questionnaires

Purpose

- 1. To develop an understanding of how your leadership affects others
- 2. To help you understand your strengths and weaknesses in establishing the tone for a group or an organization

Directions

- 1. For each of the statements below, indicate the frequency with which you engage in the behavior listed.
- 2. Give your immediate impressions. There are no right or wrong answers.

When I am the leader . . .	Never	Seldom	Sometimes	Often	Always
1. I give clear assignments to group members.	1	2	3	4	5
2. I emphasize starting and ending group meetings on time.	1	2	3	4	5
3. I encourage group members to appreciate the value of the overall group.	1	2	3	4	5
4. I encourage group members to work to the best of their abilities.	1	2	3	4	5
5. I make the goals of the group clear to everyone.	1	2	3	4	5
6. I model group norms for group members.	1	2	3	4	5
7. I encourage group members to listen and to respect each other.	1	2	3	4	5
8. I make a point of recognizing people when they do a good job.	1	2	3	4	5
9. I emphasize the overall purpose of the group assignment to group members.	1	2	3	4	5
10. I demonstrate effective communication to group members.	1	2	3	4	5
11. I encourage group members to respect each other's differences.	1	2	3	4	5
12. I promote standards of excellence.	1	2	3	4	5
13. I help group members understand their purpose for being in the group.	1	2	3	4	5
14. I encourage group members to agree on the rules for the group.	1	2	3	4	5
15. I encourage group members to accept each other as unique individuals.	1	2	3	4	5

When I am the leader . . .	Never	Seldom	Sometimes	Often	Always
16. I give group members honest feedback about their work.	1	2	3	4	5
17. I help group members understand their roles in the group.	1	2	3	4	5
18. I expect group members to listen when another group member is talking.	1	2	3	4	5
19. I help group members build camaraderie with each other.	1	2	3	4	5
20. I show group members who are not performing well how to improve the quality of their work.	1	2	3	4	5

Scoring

- 1. Sum the responses on items 1, 5, 9, 13, and 17 (providing structure).
- 2. Sum the responses on items 2, 6, 10, 14, and 18 (clarifying norms).
- 3. Sum the responses on items 3, 7, 11, 15, and 19 (building cohesiveness).
- 4. Sum the responses on items 4, 8, 12, 16, and 20 (promoting standards of excellence).

Total Scores

Providing structure: _____

Clarifying norms: _____

Building cohesiveness: _____

Promoting standards of excellence: _____

Scoring Interpretation

This questionnaire is designed to measure four factors related to setting the tone: providing structure, clarifying norms, building cohesiveness, and promoting standards of excellence. By comparing your scores, you can determine your strengths and weaknesses in setting the tone as a leader.

- If your score is 20–25, you are in the high range.
- If your score is 15–19, you are in the high moderate range.
- If your score is 10–14, you are in the low moderate range.
- If your score is 5–9, you are in the low range.